



PHOENIX IND

THE BISCUIT FACTORY

BRĂILA



Phoenix Ind S.A. is one of the most respected biscuits manufacturers from Romania and SE Europe. Proud of our products, with a significant history, state of the art machineries, focused on quality, ingredients and relying on our team expertise Phoenix just start conquering the export market.

With a lovely variety of plain and sandwich biscuits, petite beurre, sweet & salt appetisers and breakfast biscuits, Phoenix is really an attractive and reliable partner.

Our story begin in 1995 in Braila, on the Danube shore, as a family business producing traditional kind of biscuits only. Starting with 2007 the business has been taken by the younger generation of the family who pushed our brand with a dynamic and proactive attitude, improving constantly the taste, expanding the range of products, and adapting the business to the latest standards in technology, quality and food safety. In 2015, we invested in a very modern production line custom made for us by one of the most respected Italian manufacturer.

Alongside with all above, we invested in a highly skilled team, working together with the best results.

Why Phoenix Biscuits:

Ingredients - Of course the best taste is coming from the best ingredients. In our recipes we avoid as much as possible the artificial colourings and additives. Natural honey, best cocoa, Transylvanian butter and walnuts are among our favourites ingredients. We are using non hydrogenated palm oil only and all our products are tested and analysed in our new lab.

Experience - With over 20 years in industry Phoenix remained on the market because of the traditional values combined with a modern approach.

Quality - No compromise here. Because of the HACCP and ISO certifications implemented in our factory we are prepared in any moment to trace any product and to have a full control over the recipes being able every time to deliver on every shipment the exact same quality.

Reliability - Our international partners are considering Phoenix a trustful and reliable supplier because they found here respect, flexibility to meet their demands and financial stability. Considering all these arguments, we built in time an excellent reputation which is leading to long term business relations. Now, our attention, is focused on the market evolution, in developing new products, new tastes and flavours, new and innovative packaging, able to perform successfully on all international markets.

Take a bite, taste our biscuits and you will fully understand why, as a growing European manufacturer, we are so proud to write on our packaging "Made in Romania".





Finger Creams

Phoenix Finger Creams - your favourite biscuits for a reason!

Experience the unbeatable deliciousness of the Phoenix Finger Creams, preferred for its melt-in-the-mouth crumbliness and for its classic British taste!

With a smooth cream sandwiched between 2 crunchy finger biscuits, these delicious little treats will remain your favourite for a lifetime.

Chocolate and hazelnuts

115g



Vanilla

115g



UNITS / CARTON	CARTONS / PALLET	CARTONS / LEVEL
28	96	9
CARTON WEIGHT: 3,22 KG		PALLET WEIGHT: 309 KG
DIMENSIONS (mm)	Unit	Carton
L	160	320
I	75	180
h	40	270

Sour cherries & yogurt

115g





Sweet'n'Salty

Appetino - the unique combination of sweet and salt

**The latest addition in Phoenix portfolio is the Appetino range.
A true decadent delight for taste, with an abundance of ingenious combined flavours, Appetino is a different kind of snack.**



Mozzarella & Bacon
165gr
Just Bacon, just Mozzarella.
Just a perfect match. Just two tastes
merging in a delicious biscuit.
Only that.
But who needs more?



Red Pepper & paprika
165gr
For those with hot blood, who love spicy this combination creates addiction. The only thing you should care about is how many beers are left in the fridge.



Pesto
165gr
With a wonderful creamy texture and a rustic flavour this snack will carry you to the Genovese shores.



Sweet'n'Salty

Appetino - the unique combination of sweet and salt

Imagine the sweetness of a soft biscuit that you feel at the first bite, then how this blend with the reach mediterranean flavours and in the end the final taste coming from the sea salt granules. Available in 6 flavours.



Goat cheese & rosemary **165gr**

For those who love french cheese this is the choice. These biscuits have a strong taste of cheese and the rosemary smell makes you dream of the quiet summers in Provence and a glass of red wine, while you sink deeper into a lounge.



Tomatoes & black olives **165gr**

Appreciated by all those who love the Mediterranean cuisine, these biscuits a very subtle dark taste that comes from black olive powder but perfectly tempered by the sweet tomato taste.

Onion, tomatoes and pepper. **165gr**

A happy marriage between onion powder and dried tomatoes, seasoned with pepper these biscuits are an explosion of taste. It is perhaps the most popular assortment in range, not the most intriguing, but a combination of the most beloved med vegetables.



UNITS / CARTON	CARTONS / PALLET	CARTONS / LEVEL
21	108	9
CARTON WEIGHT: 3,6 KG		PALLET WEIGHT: 421 KG
DIMENSIONS (mm)	Unit	Carton
L	125	330
I	105	330
h	45	190



Phoenix Display

*Phoenix Display
- innovative packaging, traditional recipes -*



**Lemon
250gr**



Containing 10 packs of individually wrapped sandwich biscuits, these practical carton boxes can be sold as 240 grams family packs. But because each box contains 10 x 24 grams packs in printed foil, the carton box can be easily transformed into a display removing the precut perforated carton, allowing to sell the 24 grams packs by piece and not the whole unit.

This convertible packaging let us to present the full range of 6 flavours using a very small length of the shelf, being the perfect choice for small stores, kiosks or impulse areas where the space is the biggest issue.



**Cocoa
250gr**



**Coconut
250gr**





Phoenix Display

*Phoenix Display
- innovative packaging, traditional recipes -*



**Cappuccino
250gr**



**Cream
250gr**



**Honey
250gr**

Units / carton	Cartons / pallet	Cartons / level
24	72	12
Carton weight - 2.88 kg	Pallet weight - 380.16 kg	
Dimensions	Unit	Carton
L	82.5	298
l	69	260
h	172	370



Value pack

*Phoenix Value Pack
- modern look, attractive price -*

Phoenix Value Pack contains 8 x 24 grams packs of sandwich biscuits, wrapped in metallic film. The main advantages of this pack are the competitive price for this 192 grams box and the small footprint on the shelf, same as Phoenix Display's.



**Cocoa
192gr**



**Coconut
192gr**



**Lemon
192gr**



Units / carton	Cartons / pallet	Cartons / level
12	180	12
Carton weight - 2.5Kg		Pallet weight - 450Kg
Dimensions	Unit	Carton
L	83	288
I	71	258
h	141	155



Value pack

*Phoenix Value Pack
- modern look, attractive price -*



**8
bucăți
pieses
192 gr**

**Cream
192gr**



**8
bucăți
pieses
192 g e**

**Cappuccino
192gr**



**8
bucăți
pieses
192 gr**

**Junior
192gr**

Units / carton	Cartons / pallet	Cartons / level
12	180	12
Carton weight - 2.5Kg		Pallet weight - 450Kg
Dimensions	Unit	Carton
L	83	288
I	71	258
h	141	155



Phoenix

- din 1995 -

Le petit Nino biscuits

Le petit Nino - petit beurre and more than that

Fine biscuits in 3 flavours: cocoa, vanilla and milk.

With a design oriented on kids Le petit Nino is introducing a nice character which is smiling from each 43 grams pack. Presented in carton displays of 18 pieces x 43 grams each, assuring a good, eye catching visibility on the shelf, Le petit Nino range is suitable for any retail format.

**Cocoa biscuits
43gr**



**Vanilla biscuits
43gr**



**Milk biscuits
43gr**



Units / carton	Cartons / pallet	Cartons / level
34	128	16
Carton weight - 3.096 kg		Pallet weight - 396.28 kg
Dimensions	Unit	Carton
L	130	298
I	25	198
h	47	247



Sandwich biscuits



**Cocoa
25gr**



**Cappuccino
25gr**



**Cocoa MAXX
30gr**



**Cream
25gr**



**Coconut
25gr**



**Honey
25gr**



**Lemon
25gr**

Units / carton	Cartons / pallet	Cartons / level
136	144	16
Carton weight - 2.88 kg		Pallet weight - 414.72 kg
Dimensions	Unit	Carton
L	85	298
I	35	198
h	60	225

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